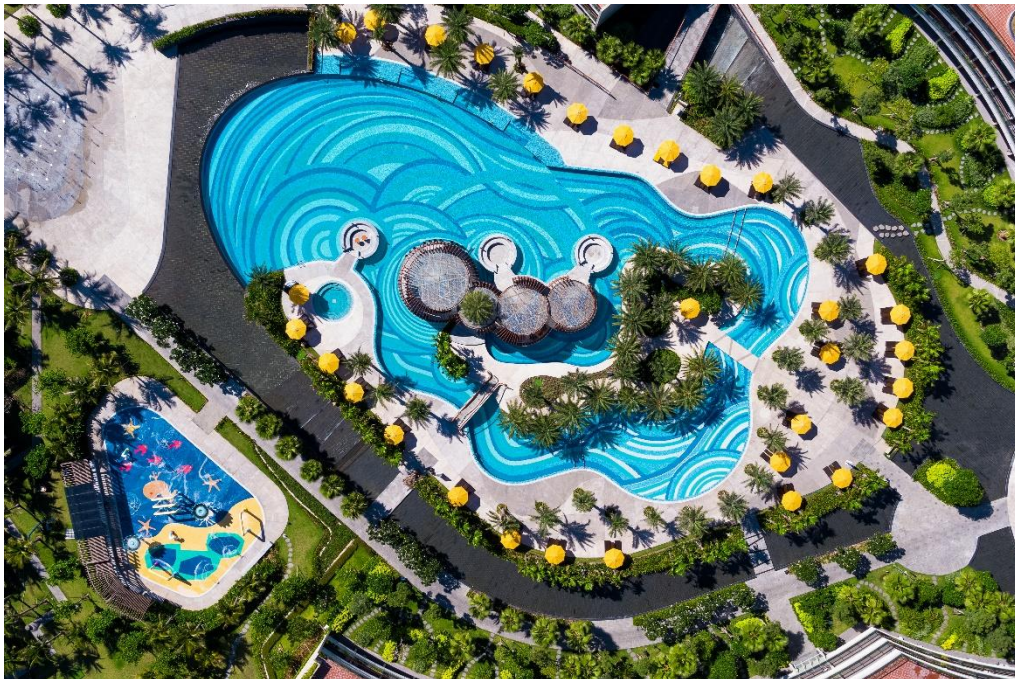


INTERVIEWING MR. PIETER DE WEERD

Pieter De Weerd is the General Manager of Pullman Phu Quoc Beach Resort, the very first flagship resort by Pullman in Vietnam



PHU QUOC, September 2020 – Last month, Pullman Phu Quoc Beach Resort opened its doors welcoming guests to the “Pearl Island” – Phu Quoc. This success contributed to the Accor Group in Vietnam cannot help acknowledging to Pieter’s artistic leadership.

What brought you to Pullman Phu Quoc Beach Resort with more than 30 years of working at Accor Group?

Joining Pullman Brand again at a resort that would be a new flagship was a significant motivation, complemented by the fact that Phu Quoc was becoming the new beacon of tourism in Vietnam.

I was in Asia for more than 10 years in which there are 5 years in Japan and a year for the opening of Pullman Yangon, Myanmar. I have been in Vietnam for 5 years leading Pullman Hanoi in the beautiful north before seizing such an opportunity to work and explore another part of this nation, Phu Quoc. In fact, this island is fantastic with its tasty local cuisine, flawless beaches, exciting sights, and cheerful, hard-working folks.

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As the very first flagship resort of the Pullman brand in Vietnam, what makes Pullman Phu Quoc Beach Resort different from others?

Considered a distinct destination in Southeast Asia, Phu Quoc scored to be a brand new tropical playground of Pullman, a favorite premium hotels & resorts brand to global nomads. Designed from the ground up by the talented architect, Salvador Pérez Arroyo, Pullman Phu Quoc Beach Resort on the blueprint to a complete masterpiece, the strict provisions of the brand has been thoroughly applied, but yet emits a unique artistic look. With the Pullman Resort's DNA infused, the facilities which make up the brand are well invested, such as The Hub, Pullman Fit & Spa, Beach House, The Junction, etc. At Pullman Phu Quoc Beach Resort, you have the right to desire time away from your bustle lives to relax, focus on yourselves, and reconnect with loved ones.

What is your assessment of Phu Quoc destination and Pullman Phu Quoc Beach Resort in the coming time?

Phu Quoc is truly a hidden gem in South East Asia with beaches, a UNESCO-designated national park, artisanal products, the world's most extended cable car system, and much more. Any nationality can visit visa-free for 30 days, as Vietnam has classified this 22-island archipelago as an exclusive economic zone. But more than that, the country's largest island is a tropical playground for inquisitive explorers in search of unique experiences. With the significant geographical features and strict epidemiological prevention protocols, Phu Quoc is ready to become a safe destination to attract tourists more than ever. There is no exception for Pullman Phu Quoc Beach Resort. We have been implementing tailored safety measures such as body temperature supervisor, seat distancing, online check-in, etc. to put safety as the priority and ensure maximum comfort guests' stay.

What do you want to say to your guests who will stay at Pullman Phu Quoc Beach Resort?

Thank you for your trust in us. For your safety, we are doing our best to maintain an authentic leisure atmosphere that complies with hygienic measures. I believe you will thoroughly enjoy your stay at Pullman Phu Quoc Beach Resort.

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ABOUT PULLMAN PHU QUOC BEACH RESORT

Trotting the world or hopping from the mainland. Revving up or winding down. Solo, as a couple, or with friends and family. Global nomads seek destinations that are as distinctive and open-minded as they are. That's why they're drawn to Pullman Phu Quoc Beach Resort. This flagship resort by Pullman, located on the island's southwest coast just 10 minutes from the airport, is tailor-made for those in search of serious play and a playful place to work. Along the southwestern coastline of Phu Quoc Island, Pullman has created a sophisticated playground for a new generation of global travelers. Your next adventure awaits.

VỀ KHU NGHỈ DƯỠNG PULLMAN PHÚ QUỐC

Cách sân bay Quốc tế Phú Quốc 10 phút lái xe, khu nghỉ dưỡng tiêu chuẩn 5 sao với diện tích hơn 6ha, có bãi biển riêng dài 170m, ôm trọn vào lòng một không gian xanh mát hướng ra làn nước màu ngọc bích của Vịnh Thái Lan. Đến với Khu nghỉ dưỡng Pullman Phú Quốc, du khách sẽ thật sự rũ bỏ những bộn bề hàng ngày và hòa mình vào không gian yên bình với thiên nhiên trong lành nơi đây.

ABOUT PULLMAN

Pullman Hotels & Resorts sets a new tempo in global travel and living, delivering an inspiring, energizing and enriching experience to new entrepreneurs. Pullman welcomes guests with the space they need to focus, work and play. Forward-thinking, hyper-connected and with a passion for art and fitness, Pullman retains the adventurous spirit and open-minded ambition that drove it to become a pioneering travel brand over 150 years ago. Today Pullman features more than 130 properties in vibrant and cosmopolitan

destinations around the world. Pullman is part of Accor, a world-leading augmented hospitality group offering unique experiences in 5,000 hotels and residences across 110 countries.

VỀ THƯƠNG HIỆU PULLMAN

Khách sạn và khu nghỉ dưỡng của Pullman tạo ra một nhịp điệu mới cho du lịch và cuộc sống toàn cầu, mang tới một trải nghiệm tràn đầy năng lượng, cảm hứng và phong phú cho các doanh nhân. Pullman đón chào khách hàng với không gian được thiết kế để tối ưu hóa khả năng tập trung trong công việc và giải trí. Với tư duy cầu tiến, kết nối, niềm đam mê nghệ thuật và một phong cách sống tích cực, Pullman luôn giữ tinh thần phiêu lưu và tham vọng cởi mở đã đưa tên tuổi trở thành một thương hiệu tiên phong trong ngành du lịch trong hơn 150 năm qua. Ngày nay, Pullman đã có hơn 130 khách sạn tại các thành phố quốc tế đầy năng lượng trên khắp thế giới. Pullman là một thương hiệu của Accor, tập đoàn khách sạn hàng đầu thế giới mang đến những trải nghiệm độc đáo tại hơn 5.000 khách sạn và khu căn hộ trên 110 quốc gia.

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